

Bridal Guide 2025



Macomb VOW Bridal Guide

Macomb Vow Bridal Guide has become the perfect resource for brides in Macomb County, giving them insight on the latest wedding trends and introducing them to local businesses that specialize in getting couples down the aisle.

With features of actual local weddings, brides have the opportunity to see some spectacular weddings loaded with great ideas. Plus additional articles focusing on wedding fashion, food and overall event planning. From banquet halls and photographers to the unique venues and not-so-well-known local wedding businesses,

Macomb Vow has it all, including a local directory of more than 100 bridal retailers.

- 🌿 Featuring Local Weddings.
- 🌿 5,000 Printed/Distributed throughout Macomb County.
- 🌿 Digital Version On-line.
- 🌿 Bridal e-mail to existing *Macomb Now Magazine* e-mail list.

Macomb
VOW
Bridal Guide

2025 Bridal Guide Rates

DEADLINES

Publication to be released January 2025

Ad Insertion Deadline - November 15, 2024

Artwork Deadline - December 1, 2024

- ✘ All Advertisers get highlighted in the directory portion of the magazine.
- ✘ Macomb Now Magazine advertisers receive their current contract discount.

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| PAGE SIZE | RATE |
|--|---------|
| <input type="checkbox"/> Quarter 3.75 x 5 | \$335 |
| <input type="checkbox"/> Half 7.5 x 5 | \$575 |
| <input type="checkbox"/> Full 8.5 x 11 | \$995 |
| <input type="checkbox"/> Preferred Placement | \$300 |
| <input type="checkbox"/> Inside Back Cover | \$1,375 |
| <input type="checkbox"/> Inside Front Cover | \$1,375 |
| <input type="checkbox"/> Back Cover | \$1,850 |
| <input type="checkbox"/> Spread 17 x 11 | \$1,895 |

ART Mechanics

Full Page
8.75 x 11.125
bleed

Trim Size
8.5 x 10.875

Live Area
8.25 x 10.5

Double Page Spread
17.25 x 11.125
bleed

Half Page
Vertical
3.75 x 10

Quarter
Page
3.75 x 5

Half Page
Horizontal
7.5 x 5