

# Bridal Guide



## Macomb VOW Bridal Guide

*Macomb Vow Bridal Guide* is the perfect resource for brides in Macomb County, giving them insight on the latest wedding trends and introducing them to local businesses that specialize in getting couples down the aisle. Here's your chance to get your business in front of thousands of Macomb County brides to be.

## What's Inside

*Macomb Vow* will feature local weddings, giving brides the opportunity to see some fabulous recent weddings loaded with great ideas. Other articles will focus on wedding fashion, food and overall event planning. From banquet halls and photographers to the unique venues and not-so-well-known local wedding businesses,

*Macomb Vow* will have it all, including a local directory of bridal retailers.

## How Many & Where Do They Go

5,000 publications will be distributed complimentary to brides at local Bridal Shows. They will also be available at local banquet halls and bridal retailers for couples to pick up.

A digital version will be on our website [MacombNowMagazine.com](http://MacombNowMagazine.com).

Macomb  
**Vow**  
Bridal Guide



# 2024 Bridal Guide Rates

## DEADLINES

Publication to be released January 2024

Ad Insertion Deadline - November 15, 2023

Artwork Deadline - December 1, 2023

- ✕ Please email all camera ready artwork to [Editor@macombnowmagazine.com](mailto:Editor@macombnowmagazine.com).
- ✕ All Advertisers get a BOLD listing in the directory portion of the magazine.
- ✕ Macomb Now Magazine advertisers receive their current contract discount.

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## PAGE SIZE RATE

<input type="checkbox"/> Quarter 3.75 x 5	\$335
<input type="checkbox"/> Half 7.5 x 5	\$575
<input type="checkbox"/> Full 8.5 x 11	\$995
<input type="checkbox"/> Preferred Placement	\$300
<input type="checkbox"/> Inside Back Cover	\$1,375
<input type="checkbox"/> Inside Front Cover	\$1,375
<input type="checkbox"/> Back Cover	\$1,850
<input type="checkbox"/> Spread 17 x 11	\$1,895

## ART Mechanics

Full Page  
8.75" x  
11.125" bleed

Trim Size  
8.5" x 10.875"

Live Area  
8.25" x 10.5"

Double Page Spread  
17.25" x 11.25"  
bleed

Half Page  
Vertical  
3.75" x 10"

Quarter  
Page  
3.75" x 5"

Half Page  
Horizontal  
7.5" x 5"



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**MacombNowMagazine.com | (855) 622-6621**  
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