

EDITORIA CALENDAR

WINTER ISSUE

December 2022, January/February 2023 Magazine out week of December 1 Ad Insertion Deadline - October 20 Ad Artwork Deadline - October 31

SPRING ISSUE

March/April/May 2023 Magazine out week of March 1 Ad Insertion Deadline - January 20 Ad Artwork Deadline - February 1

SUMMER ISSUE

June/July/August 2023 Magazine out week of June 1 Ad Insertion Deadline - April 20 Ad Artwork Deadline - April 30

FALL ISSUE

September/October/November 2023 Magazine out week of September 1 Ad Insertion Deadline - July 20 Ad Artwork Deadline - July 31

ADVERTISING RATES ~

All ads must be camera ready, submitted in electronic PDF format, files emailed to Editor@MacombNowMagazine.com. All rates shown below are per issue.

AD SIZE	ONE ISSUE OPEN RATE	TWO ISSUES 10% Discount	THREE ISSUES 20% Discount	FOUR ISSUES 30% Discount
QUARTER	\$775	\$699	\$620	\$545
HALF	\$1140	\$1025	\$915	\$799
FULL	\$2199	\$1979	\$1760	\$1540
PREMIUM PLACEMENT	\$425	\$425	\$425	\$425
INSIDE BACK COVER	\$2695	\$2425	\$2155	\$1885
INSIDE FRONT COVER	\$2985	\$2685	\$2385	\$2090
BACK COVER	\$3205	\$2885	\$2565	\$2245
SPREAD	\$3850	\$3465	\$3080	\$2695

Full Page 8.75" x 11.25" bleed

Trim Size 8.5" x 10.875"

Live Area 8.25" x 10.5" **Double Page Spread** 17.25" x 11.25" bleed

Half Page Vertical 3.75" x 10"

Quarter Page 3.75" x 5"

> **Half Page** Horizontal 7.5" x 5"